

PROVISION OF MARKET INFRASTRUCTURE BASED ON THE SOCIO-CULTURAL CONDITION OF INDONESIAN COMMUNITY

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Abstract

Study on the provision of market infrastructure based on the socio-cultural condition of Indonesian community is a attempt to describe the patterns of provision of infrasructure in the market. The provision of the infrastructure must consider the specific characteristic of the people who inhabit in the area. This study was conducted in Solok Selatan Regency. In general, it will not be able to represent the socio-cultural diversity in Indonesia, but in particular it will be able to describe the particularity of sosio-cultural Minangkabau community. Markets In Solok Selatan Regency was established by the Nagari Community, a specific traditional government in Minangkabau Ethnic. These markets are generally enlivened once a week, Muara Labuh and Padang Aro Market that they have 2 market days a week. Because almost of all the markets enlivened once a week, the market day always move from one market to the next market. The main components of the implementation of buying and selling process are the merchants and the buyers. Merchants can be classified on the professional, semi-professional, and subsistence merchant. Based on the characteristic of merchants, the major infrastructure that is required in the market is los building. Los building can accomodate all types of merchant. Stall building is also required by a number of market, not all market, that have potential to be develop in future such a the regional and distric area market. The second component is the buyer. The buyers come from the population of nagari that be the market service area. However, in the future, to realize the market which fulfilling the aspects of safety, eligibility, and comfortability, providing infrastructure suchas parking facilities, police station, fire station, prayer place, water, drainage, water collection and disposal, as well as toilets should also be provided.

Keywords: market, infrastructure, socio-cultural, local government.