

MONDAY – 6<sup>th</sup> February 2016

updated: 4th February, 2017



**4th INTERNATIONAL CONFERENCE  
ON EDUCATION AND SOCIAL SCIENCES**

6-8 February, 2017 - ISTANBUL, Turkey  
<http://www.ocerint.org/intcess17>

**CONFERENCE PROGRAMME\***

*\*only the registered "presenters" listed here. The names of the other co-authors of the papers will be found in the proceedings*

**Conference Venue:** Nippon Hotel,  
Address: Topçu Caddesi, No: 6, 34437, Taksim - Istanbul / TURKEY  
<http://www.nipponhotel.com.tr/>

**General note about the registration schedule of the conference:**

Registration will start on 6th February at 8:30 and will go on until 7th February 12.00  
**Place:** Registration Desk, Lower Floor (Nippon Hotel)

**MONDAY- 6th FEBRUARY 2017**

**08:30- ----- Registration to the Conference:**

(Registration will start on 6th February at 8:30 and will go on until 7th February 12.00)  
**Place:** Registration Desk, Lower Floor (Nippon Hotel)

09.30- 10.30

**KEYNOTE SPEECH & PLENARY SESSION**

**Room:** 1-2  
(Lower floor)

***"Colonial Museums: Memory, Market and Education"***

**PROF. DR. JOHN HUTNYK**

Adjunct Professor of RMIT University, Australia and independent researcher in UK.

10.30- 11.00

**COFFEE BREAK**

**Place:** Hall

# MONDAY – 6<sup>th</sup> February 2016

11.00- 12.30

## PARALLEL SESSIONS 1st SESSION Room: 1 (Lower floor) NEW APPROACHES IN EDUCATION

Time: 11:00-12:30

Chair: Prof. Dr. Inga Gryl

No	Title/ Presenter
1	<b>New and Even Newer: Fostering Innovativeness in Primary Education</b> Swantje Weis, Ms. -University of Duisburg-Essen, Germany Inga Gryl, Prof. Dr. -University of Duisburg-Essen, Germany
2	<b>Maker Space and Design Thinking - Emerging Technologies for Achieving Creativity and Innovation in Schools</b> Najmus Saher, Dr. -Moulana Azad National Urdu University, India
3	<b>Dynamic Record Management to Support School Accountability</b> Hengky Pramusinto, Mr. -Universitas Negeri Semarang, Indonesia
4	<b>Reflective Practice in Teaching</b> Samah Mahmoud Amer, Ms. -Amideast, Egypt
5	<b>Alternative Teaching Method: The Needs Assessment of Interactive E-Content Application in Teaching Art History Course</b> Ishak Ramli, Mr. -Universiti Teknologi Mara Malaysia, Malaysia

## 2nd SESSION

Room: 2 (Lower floor)

## SCHOOL- PRE-SCHOOL EDUCATION AND BARRIERS TO LEARNING

Time: 11:00-12:30

Chair: Dr. Ahmad Ashrif A Bakar

No	Title/ Presenter
1	<b>Student Preschool Teacher Views about the Pedagogical Context of Sustainable Kindergarten</b> Vasileios Papavasileiou, Asst. Prof. Dr., -University of the Aegean, Greece
2	<b>Community Participation: Improving Students' Learning through Engineering Education Programme of Fun with Light</b> Ahmad Ashrif A Bakar, Dr. -Universiti Kebangsaan Malaysia, Malaysia
3	<b>Evaluation of Values Teaching in the National Curriculum of Tanzania: An Integrated Religious Curriculum</b> Hamdun Ibrahim Sulayman, Dr. -Al-Maktoum College of Engineering and Technology, Tanzania
4	<b>Poverty and the Need for Education: Experiences of Learners in Elandskop, KwaZulu Natal, South Africa</b> Misheck Dube, Mr. -North West University, South Africa

# MONDAY – 6<sup>th</sup> February 2016

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|---|--|
| 5 | <b>The Role of Social Work General Practice in Handling Parental Abuse of Children: Content Analysis</b><br>Mahmoud Ali Radwan, Assoc. Prof. Dr. - <i>Qatar University, Qatar (379-)</i> |
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## 3rd SESSION

Room: 3 (Lower floor)

### HIGHER EDUCATION

Time: 11:00-12:30

Chair: Imran Hameed

No	Title/ Presenter
1	<b>Appointments and Promotions in Higher Education</b> Imran Hameed, Mr. - <i>Preston University Islamabad, Pakistan</i> Tahir Ullah Jan, Mr. - <i>Preston University Islamabad, Pakistan</i> Zobia Zaman, Ms. - <i>Preston University, Islamabad, Pakistan</i>
2	<b>Phenomenology Study of International Student Adaptation Skills with Curriculum-Based Conservation at Universitas Negeri Semarang</b> Sandy Arief, Mr. - <i>Universitas Negeri Semarang, Indonesia</i>
3	<b>Diversifying Income Generation through Waqf in Malaysian Public Universities: Efforts and Challenges</b> Rohayati Hussin, Ms. - <i>UITM, Malaysia</i>
4	<b>The Effects of Heteronormativity on LGBTQ+ Members of EFL Classrooms</b> Elizabeth S. Coleman, Ms. - <i>Istanbul Medipol University, Turkey</i>

## POSTER SESSION

Place: Hall (Lower floor)

Time: 11:00-12:30

No	Title/ Presenter
1	<b>Study on Wound Dressing and Self-care Behavior of Diabetic Patients in Tuvalu Outpatient Department</b> Shao-Chuan Wang, M.D. - <i>Chung Shan Medical University Hospital (CSMUH), Taiwan</i>
2	<b>A Framework for Acceptance of E-Assessment by Students in Saudi Arabian Universities</b> Someah Alangari, Mr. - <i>University of Southampton, United Kingdom</i>
3	<b>Porn Addiction and Cognitive Behavior Therapy in Young Generation</b> Syarifah Aini, Ms. - <i>University of Medan Area, Indonesia</i>

12.45- 14.00:

## LUNCH BUFFET

Place: Hotel Restaurant (First Floor)

# MONDAY – 6<sup>th</sup> February 2016

14.00- 15.30

## PARALLEL SESSIONS

### 4th SESSION

Room: 1 (Lower floor)

#### FOREIGN LANGUAGE EDUCATION, ESL/TESL –I-

Time: 14:00-15:30

Chair: Tahir Ullah Jan

No	Title/ Presenter
1	<b>Policy and Practice of Foreign Language Education in China's Higher Education: A Case Study of 30 Chinese Key Universities</b> Xianjing Gong, Assoc. Prof. Dr. - <i>Huazhong Agricultural University, China</i>
2	<b>Exploring Changes in ESL Beliefs System of International Graduate Students</b> Ridha Ben-Rejeb, Mr. - <i>Western Ontario University, Canada</i>
3	<b>Teaching Methods and Retention in the Subject of English</b> Tahir Ullah Jan, Mr. - <i>Preston University Islamabad, Pakistan</i> Imran Hameed, Mr. - <i>Preston University Islamabad, Pakistan</i> Zobia Zaman, Ms. - <i>Preston University, Islamabad, Pakistan</i>
4	<b>Cross-Cultural Communication as a Factor of Modernization of Educational Activity</b> Assel Kurmanbayeva, Ms. - <i>L.N.Gumilyov Eurasian National University, Kazakhstan</i>

### 5th SESSION

Room: 2 (Lower floor)

#### FOREIGN LANGUAGE EDUCATION, ESL/TESL –II-

Time: 14:00-15:30

Chair: Jihan Albayati

No	Title/ Presenter
1	<b>English Collocations: A Novel Approach to Teaching the Language's Last Bastion</b> Rafe Zaabalawi, Dr. - <i>Gulf University for Science and Technology, Kuwait</i>
2	<b>Using Group Reading Instruction as an Alternative to Explicit Grammar Instruction to Teach English Grammar</b> Mehmet Emre Altınbaş, Mr. - <i>KTO Karatay University, Turkey</i>
3	<b>Active Learning: Increase Learning through Engagement</b> Kim Abdullah, Ms. - <i>Dar Al Hekma University, Saudi Arabia</i> Jihan Albayati, Ms. - <i>Dar Al Hekma University, Saudi Arabia</i>
4	<b>How to Musicalize Your Listening Lessons in ESL Classes</b> Samah Mahmoud Amer, Ms. - <i>Amideast, Egypt</i>

# MONDAY – 6<sup>th</sup> February 2016

## 6th SESSION

Room: 3 (Lower floor)

### NEW PERSPECTIVES AND DEVELOPMENTS IN EDUCATION

(Session Language: Turkish)

Time: 14:00-15:30

Chair: Asst. Prof. Dr. Meliha R. Şimşek

No	Title/ Presenter
1	<b>Yabancı Dil olarak Türkçe Sınıflarında İletişimsel Yöntemlerin Uygulanması (Implementing Communicative Methods in TFL Classes)</b> Meliha R. Şimşek, Asst. Prof. Dr. -Mersin University, Turkey
2	<b>Türkiye’de Oyun Sokakları Üzerine Bir İnceleme: Ankara ve İstanbul Örnekleri (An Examination of Play Streets in Turkey: Sample of Ankara and İstanbul)</b> Ezgi İbiş, Ms. -Istanbul Aydın University, Turkey
3	<b>Adaptif Web Tabanlı Arabuluculuk Eğitim Sistemi (Adaptive Web-Based Mediation Training System)</b> Bilgi Özdemir, Ms. –Gazi University, Turkey
4	<b>Bağımsız Denetim İşlerinde Kalite Kontrolünün Sağlanması (Providing Quality Control in Independent Audit Works)</b> Nevber Zeynep Eroğlu, Dr. -Marmara University, Turkey

15.30- 16.00:

**COFFEE BREAK**  
Place: Hall (Lower floor)

# MONDAY – 6<sup>th</sup> February 2016

16.00- 17.30:

## PARALLEL SESSIONS

### 7th SESSION

Room: 1 (Lower floor)

## ART, ARCHITECTURE URBANISM AND INFORMATION MANAGEMENT

Time: 16:00-17:30

Chair: Assoc. Prof. Dr. Ece Ceylan Baba

No	Title/ Presenter
1	<b>The Evolution of Shopping Centers: The Reconstruction of the City Center in the Shopping Mall as Imitation / Simulation</b> Ece Ceylan Baba, Assoc. Prof. Dr. - <i>Yeditepe University, Turkey</i>
2	<b>Social Life Analysis of Forest Community: Social Mapping for a Better Forest Management</b> Febi Fazriani Damayanti, Ms. - <i>Bogor Agricultural University, Indonesia</i>
3	<b>Information Security Culture for Malaysian Public Organizations: A Conceptual Framework</b> Mohamad Noorman Masrek, Assoc. Prof. Dr. - <i>Universiti Teknologi MARA, Malaysia</i>
4	<b>The Relationship between Information Systems Resources and Information Security</b> Mohamad Noorman Masrek, Assoc. Prof. Dr. - <i>Universiti Teknologi MARA, Malaysia</i>
5	<b>Pedestrian Bridges and Passages in Terms of Space Design</b> Deniz Demirarslan, Assoc. Prof. Dr. - <i>Kocaeli University, Turkey</i>
6	<b>Visual Art from the Perspectives of Islamic Shariah: A Need Assessment Analyses</b> Ishak Ramli, Mr. - <i>Universiti Teknologi Mara Malaysia, Malaysia</i>

### 8th SESSION

Room: 2 (Lower floor)

## ECONOMICS AND FINANCE

Time: 16:00-17:30

Chair: Mr. Sandy Arief

No	Title/ Presenter
1	<b>Financial Performance and Firm Value: Does Internet Financial Reporting Moderate the Relationship in Indonesian Manufacturing Companies?</b> Linda Agustina, Ms. - <i>Universitas Negeri Semarang, Indonesia</i>
2	<b>The Role of Financial Performance to Mediate the Effect of Corporate Governance Mechanism on Firm Value</b> Linda Agustina, Ms. - <i>Universitas Negeri Semarang, Indonesia</i>
3	<b>Youth Financial Literacy: A Pilot Study for a Nationwide Education Program in Morocco</b> Soukaina Megzari, Ms. - <i>King's College London, Morocco</i>
4	<b>Social Partnership in Russia: State, Problems and Prospects</b> Svetlana Ermolaeva, Asst. Prof. Dr., <i>Ural Federal University, Russia</i>

# MONDAY – 6<sup>th</sup> February 2016

## 9th SESSION

Room: 3 (Lower floor)

### ARCHITECTURE, MEDIA AND MUSIC (Session Language: Turkish)

Time: 16:00-17:30

Chair: Dr. Gonca Demir

No	Title/ Presenter
1	<b>Yeni Medya Ve Radyonun Yakınsaması: Mobil Radyo Uygulamaları- Akustik Fm Örneği (Convergence of New Media and Radio: Mobile Radio Applications- Akustik FM Example)</b> Mihalis Kuyucu, Asst. Prof. Dr. - <i>Istanbul Aydin University, Turkey</i>
2	<b>Popüler Kültürün Dolaşıma Sokulmasında Televizyon Dizilerinin Rolünün Baudrillard Ekseninde Değerlendirilmesi (Evaluation of the Role of Television Series in Popular Culture's Got into Circulation in the Line of Baudrillard)</b> Fatma Altınbaş Sarıgul, Asst. Prof. Dr. - <i>Istanbul Kemerburgaz University, Turkey</i>
3	<b>Türk Halk Müziği Fonetik Notasyon Sistemi/Thmfns'nin Eğitsel/Öğretisel Uygulamalara Aktarım/Adaptasyon Süreçlerinde Kullanılması Öngörülen Modeller: Kaypentax®: Motor Konuşma Profili Model 5141 (The Models Projected to Be Used in the Transfer/Adaptation Process of Turkish Folk Music Phonetic Notation System/TFMPNS to Educational/Doctrinal Applications: KayPENTAX®: Motor Speech Profile Model 5141)</b> Gonca Demir, Dr. - <i>Istanbul Technical University, Turkey</i>
4	<b>Görme Engelli Kişiler İçin Konut Tasarımında Ulaşılabilirlik (Accessibility" in Housing Design for People Who Are Blind)</b> Betül Bilge, Asst. Prof. Dr. - <i>Başkent University, Turkey</i>

17:30

**End of the Monday Programme**

# TUESDAY – 7<sup>th</sup> February 2017

09.00- 10.30:

## PARALLEL SESSIONS

### 10th SESSION

Room: 1 (Lower floor)

#### LANGUAGE, LINGUISTICS, SOCIOLOGY AND GENDER STUDIES

Time: 09:00-10:30

Chair: Prof. Dr. John Wendel

No	Title/ Presenter
1	<b>Istanbul's Linguistic Landscapes: Sociolinguistic Profiles of Four Istanbul Neighborhoods</b> John Wendel, Prof. Dr. - <i>Boğaziçi University, Turkey</i>
2	<b>Pause and Slip of the Tongue on Stand-Up Comedy Show in Indonesia</b> Muhammad Asyura, Mr. - <i>Indonesia University of Education, Indonesia</i>
3	<b>Representation of Women in the Sundanese Proverbs</b> Yasir Mubarak, Mr. - <i>Indonesia University of Education, Indonesia</i>
4	<b>Feminisation of Names of Professions, Functions, Degrees or Titles in the French Press</b> Alina Iftime, Ms. - <i>Ovidius University of Constanta, Romania</i>

### 11th SESSION

Room: 2 (Lower floor)

#### SOCIOLOGY, PSYCHOLOGY AND HEALTH

Time: 09:00-10:30

Chair: Assoc. Prof. Dr. Mohd Kipli Bin Abdul Rahman

No	Title/ Presenter
1	<b>“Oooohh Ngalai! Sudah Hilangkah Tulah”:</b> A Healing Ritual Performance of Bajau Samah Community in Kota Belud, Sabah, Malaysia Mohd Kipli Bin Abdul Rahman, Assoc. Prof. Dr. - <i>Universiti Pendidikan Sultan Idris, Malaysia</i>
2	<b>Social and Psychological Foundations of Formation of the Loyal Attitude towards the Organization</b> Yuliia Tokareva, Prof. - <i>Ural Federal University, Russia</i>
3	<b>The Entire of Universe in Human Body (Islamic Psychology Study of Psychic Energy)</b> Fairuz Nadiah Rozali, Ms. - <i>University of Indonesia, Indonesia</i>
4	<b>Seven Magic Days to Prevent Nomophobia</b> Tia Prasyatiani, Ms. - <i>Islamic University of Indonesia, Indonesia</i>
5	<b>Cultivating Trust in Successful School Leadership</b> Dossym Baidrakhmanov, Assoc. Prof. Dr. - <i>L.N.Gumilyov Eurasian National University, Kazakhstan</i>
6	<b>The Value of Local Wisdom in the Preservation of the Environment: Case Study Baduy Tribe, Leuwidamar District, Lebak Regency, Banten Province-Indonesia</b> Ayatul Hasan, Mr., - <i>Universitas Negeri Jakarta, Indonesia</i>



# TUESDAY – 7<sup>th</sup> February 2017

## 12th SESSION

Room: 3 (Lower Floor)

### MANAGEMENT, MARKETING AND HUMAN RESOURCES

Time: 09:00-10:30

Chair: Dr. Muzaffar Syah Mallow

No	Title/ Presenter
1	<b>Bank Service Quality from the View Points of Customers and Employees: Evidence of Iranian Bank</b> Ali Asghar Anvari Rostami, Prof. Dr. - <i>Tarbiat Modares University, Iran</i>
2	<b>Implementation of Key Performance Indicators and the Issue of Occupational Stress in Malaysia</b> Muzaffar Syah Mallow, Dr. - <i>Universiti Sains Islam, Malaysia</i>
3	<b>Women Workforce Looking through the Glass Ceiling</b> Reyhan Sarıççek, Ms. - <i>Gaziantep University, Turkey</i>
4	<b>A Study on Determining the Problems of Firms in Turkish Logistics Sector</b> Reyhan Sarıççek, Ms. - <i>Gaziantep University, Turkey</i>
5	<b>Training Management Model for Human Resource Capacity Building</b> Mustakim, Mr. - <i>Indonesia University of Education, Indonesia</i>
6	<b>Toxicity within Labor Relations In Terms of Hired Workers</b> Alena Fedorova, Assoc. Prof. Dr. - <i>Ural Federal University, Russia</i>
7	<b>Impact of Trade Openness on Macroeconomic Variables and GDP Growth in Pakistan and India</b> Alena Fedorova, Assoc. Prof. Dr. - <i>Ural Federal University, Russia</i>

10.30- 11.00:

### COFFEE BREAK

Place: Hall  
(Lower floor)

# TUESDAY – 7<sup>th</sup> February 2017

11.00- 12.30:

## PARALLEL SESSIONS

### 13th SESSION

Room: 1 (Lower floor)

### LAW, POLITICS AND SOCIOLOGY

Time: 11:00-12:30

Chair: Prof. Dr. Ashgar Ali Ali Mohamed

No	Title/ Presenter
1	<b>Post Dismissal Earning and Reduction of Monetary Compensation for Unfair Dismissal in Malaysia</b> Ashgar Ali Ali Mohamed, Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i> Mohd Akram Shair Mohamed, Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i> Farheen Baig Sardar Baig, Assoc. Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i>
2	<b>Recovering Non-Pecuniary Losses in Breach of Employment Contract under Malaysian Law</b> Ashgar Ali Ali Mohamed, Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i> Mohd Akram Shair Mohamed, Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i> Farheen Baig Sardar Baig, Assoc. Prof. Dr. - <i>International Islamic University Malaysia, Malaysia</i>
3	<b>The Right to Protection and Syrian Refugee Children</b> Mehmet Murat Payam, Asst. Prof. Dr. - <i>Adiyaman University, Turkey</i>
4	<b>A Human Security Perspective in the Context of Syrian People</b> Mehmet Murat Payam, Asst. Prof. Dr. - <i>Adiyaman University, Turkey</i>
5	<b>State Support Provided to Cinema Films in the Turkish Legal System</b> Sevil Yildiz, Assoc. Prof. Dr. - <i>Selcuk University, Turkey</i>
6	<b>Arresting the Malaysian Judiciary's Ambivalent Syndrome Concerning the Quantum of Proof in Allegations of Fraud in Civil Cases – In the Interest of Certainty in the Law</b> Mohd Akram Shair Mohamed, Prof. Dr. - <i>International Islamic University, Malaysia</i> Ashgar Ali Ali Mohamed, Prof. Dr. - <i>International Islamic University, Malaysia</i> Farheen Baig Sardar Baig, Assoc. Prof. Dr. - <i>International Islamic University, Malaysia</i>
7	<b>Defendants Negligence Causing Nervous Shock or Psychiatric Injury to Plaintiff/Claimant: A Critical Appraisal</b> Mohd Akram Shair Mohamed, Prof. Dr. - <i>International Islamic University, Malaysia</i> Farheen Baig Sardar Baig, Assoc. Prof. Dr. - <i>International Islamic University, Malaysia</i>

# TUESDAY – 7<sup>th</sup> February 2017

**14th SESSION**  
**Room: 2 (Lower floor)**  
**RELIGIOUS STUDIES AND STUDIES ON RELIGION**

Time: 11:00-12:30

Chair: Ayis Mukholik

No	Title/ Presenter
1	<b>The Role of Zakat in Improving Educational Equity of Muslim Urban Poor Children: The Malaysia Experience</b> Norfariza Mohd Radzi, Dr. - <i>University of Malaya, Malaysia</i>
2	<b>Learning Organization through Integrating Science with the Way of Life to Enhance Scientific Knowledge Transferring Ability of Primary Level Muslim Students</b> Hanida Mohming, Ms. - <i>Chiang Mai University, Thailand</i>
3	<b>The Variation of the Quran Reception 21st Century in Central Java Indonesia</b> Ayis Mukholik, Mr. - <i>Indonesia University, Indonesia</i>
4	<b>The Phenomenon of Islamic Literature as a Tool For Educating Muslim in Indonesia (A Reflection To Increase the Verbal Intelligence)</b> Eka Yulianti, Ms. - <i>University of Indonesia, Indonesia</i>

**12.45- 14.00:**  
**LUNCH BUFFET**

**Place: Hotel Restaurant (First Floor)**

**End of the Tuesday Programme**

## VIRTUAL PARTICIPANTS

### EDUCATION AND RELATED FIELDS

Presenter's Name	Paper Title
Margarita Gudova, Prof. Dr. - <i>Ural Federal University, Russia</i>	<b>The Projects Method in the Culture of Region Discipline in the Tourist Education</b>
Presentación Ángeles Caballero-García, Prof. Dr. - <i>Universidad Camilo José Cela, Spain</i> Maria Elisabet Cifuentes Sanchez, Prof. - <i>Camilo José Cela University, Spain</i>	<b>Gender, Emotional Intelligence, Aptitude and Mathematical Performance</b>
Juan Carlos Fortes Garrido, Prof. Dr. - <i>University of Huelva, Spain</i>	<b>The Motostudent Project as an Example of Training in Mechanical Engineering Based on Competences, Interdisciplinarity and Collaborative Student Work</b>
Juan Carlos Fortes Garrido, Prof. Dr. - <i>University of Huelva, Spain</i>	<b>The Tutorial Action in University Technical Education</b>
Bozena Supsakova, Prof. Dr. - <i>Comenius University, Slovakia</i>	<b>New Signs and Symbols in the Children's artistic Expression in the Post-industrial Age</b>
Valentina Kudashina, Assoc. Prof. Dr. - <i>Don State Technical University, Russia</i>	<b>Technology Implementation Analysis of Fostering Students' Sense of Civic Responsibility and Bringing Up Youth in the Spirit of Patriotism</b>
Nataliya Belenkova, Assoc. Prof. Dr. - <i>Peoples' Friendship University of Russia, Russia</i>	<b>Modern Implementation of Russian Traditions in Training Interpreters</b>
Nadezhda Kafadarova, Assoc. Prof. Dr. - <i>Plovdiv University "Paisii Hilendarski", Bulgaria</i>	<b>Evaluation of a System of Exercises for Development of Self-Control by Using Mobile Technology</b>
Dragica Milinković, Assoc. Prof. Dr. - <i>University of East Sarajevo, Bosnia and Herzegovina</i>	<b>The Effects of Integrating Mathematics and Science &amp; Social Studies Teaching in Learning Mathematics</b>
Dragica Milinković, Assoc. Prof. Dr. - <i>University of East Sarajevo, Bosnia and Herzegovina</i>	<b>Student Attitudes to the Teaching of Mathematics in the Republic of Srpska</b>
Vera I. Toktarova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Mathematical Competence among HEI Students: Cluster Approach</b>
Vera I. Toktarova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Model of Professional Development of Students on the Basis of Network and Multimedia Technologies</b>
Marina Mamontova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Reading Provided by the Mother as the Way to Develop Love for Books in Children Aged 3-6</b>
Zhainash Dzhumakhmetovna Nurzhanova, Assoc. Prof. Dr. - <i>L.N.Gumilyov Eurasian National University, Kazakhstan</i>	<b>The Goals of Using Video Materials in English Teaching</b>

Mohamed Akhiruddin Ibrahim, Asst. Prof. Dr. - <i>Universiti Sains Islam, Malaysia</i>	<b>The Perception on Ulum Al-Quran Course: A Comparative Study Between Research Universities</b>
Mohamed Akhiruddin Ibrahim, Asst. Prof. Dr. - <i>Universiti Sains Islam, Malaysia</i>	<b>The Importance of Restraining Our Tongue According to the Quran : an Implementation among the students</b>
Evi Papaioannou, Asst. Prof. Dr. - <i>University of Patras, Greece</i>	<b>Graph Coloring for Efficient Course and Exam Scheduling Using MATLAB</b>
Evi Papaioannou, Asst. Prof. Dr. - <i>University of Patras, Greece</i>	<b>Cultural Data Mining in Social Networks</b>
Julia Aleksandrovna Dorogova, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>The Selection of Motor Tests for Fitness Level Assessment of Women Students, Who Don't Go in for Sport</b>
Julia Aleksandrovna Dorogova, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>The Portrait of the Future Specialist in the Context of Modern Higher School</b>
Sergei Yurievich Lavrentiev, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Formation of the Competiveness Concept in the Humanities Knowledge</b>
Mary Ellen Hauptert, Dr. - <i>Viterbo University, United States</i>	<b>Weaving Words and Music: Fostering a Meaningful Intercultural Exchange through Music Composition</b>
Emiliano Chirchiano, Dr.- <i>Università Degli Studi di Napoli Federico II, Italy</i>	<b>From Dusk of the Information Era to Dawn of The Experience Era: Videogames as a Learning Tool</b>
Olga Borisovna Shestakova, Prof. - <i>Mari State University, Russia</i>	<b>Network Form of Interuniversity Cooperation as A Way of Implementing Virtual Academic Mobility</b>
Madiha Faiz Rana, Ms. - <i>Dar al Hekma University, Saudi Arabia</i>	<b>Exploring the M-Learning as a Feedback Tool in Higher Education</b>
Majlinda Lika, Ms. - <i>European University of Tirana, Albania</i>	<b>Teaching Writing</b>
Markhabat Askhatovna Kassymbekova, Ms. - <i>Kazakh Ablai Khan University of International Relations and World Languages (KazUIR &amp; WL, Ablai Khan University), Kazakhstan</i>	<b>Diagnostics and Assessment of Intercultural Communicative Competence</b>
Zhanar Zhylytyrova, Ms. - <i>Kazakh Ablai Khan University of International Relations and World Languages (KazUIR &amp; WL, Ablai Khan University), Kazakhstan</i>	<b>Modeling of Professional Foreign Language Communication (By the Example of Agrobusiness Area)</b>
Muhammad Safdar Bhatti, Prof. - <i>AIOU, Pakistan</i>	<b>Analyzing the Utility of Grammar Translation Method &amp; Direct Method for Teaching English at Intermediate Level</b>
Muhammad Safdar Bhatti, Prof. - <i>AIOU, Pakistan</i>	<b>Investigating the Effectiveness of Visual Materials for Teaching Vocabulary at Primary Level</b>

## LANGUAGE, LINGUISTICS AND LITERATURE

<b>Presenter's Name</b>	<b>Paper Title</b>
Maxim Nikolayevich Latu, Assoc. Prof. Dr. - <i>Pyatigorsk State University, Russia</i>	<b>Academic Concepts Organization in Semantic Networks and Its Reflection in Some Structural Blocks of Definitions</b>
Thea Shavladze, Assoc. Prof. Dr. - <i>Batumi Shota Rustaveli State University, Georgia</i>	<b>The Rhetoric of Pre and Post-Funeral Oratory -On the Basis of Irish Pre-Funeral and Georgian Post-Funeral Reception Toasts</b>
Marina Andreevna Pershina, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>The Semantics of 'White/Black' in Phraseology: English, German, French, Spanish and Russian Languages</b>
Svetlana Bezus, Assoc. Prof. Dr. - <i>North-Caucasus Federal University, Russia</i>	<b>Types of Simple Narrative Sentences with the Basic Components SVO in Old Spanish Language (By the Example of Formal Letters)</b>
Anna Leonidovna Kolyago, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Nominative Sentences in Languages with Different Systems (Mari and German)</b>
Anna Leonidovna Kolyago, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Ellipse, as a Means of Economy of Speech in the German and Mari Languages</b>
Tatiana Aleksandrovna Mitrofanova, Asst. Prof. Dr. - <i>Mari State University, Russia</i>	<b>The World of Things in the Artistic Space of Henri De Regnier's Short Stories ('The Jasper Cane' Collection)</b>
Ksenia Balysheva, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>A Language Game with Precedent Phenomena</b>
Ilham Taghiyev, Mr. - <i>Khazar University, Azerbaijan</i>	<b>Violation of Grice's Maxims and Ambiguity in English Linguistic Jokes</b>
Kamo P. Chilingaryan, Mr. - <i>Peoples' Friendship University, Russia</i>	<b>English Documents Writing</b>
Kamo P. Chilingaryan, Mr. - <i>Peoples' Friendship University, Russia</i>	<b>"Judge" and "Sudya" in the English and Russian Languages: In Search for Terminological Adequacy</b>
Rosalind Janet Buckton-Tucker, Asst. Prof. Dr. - <i>American University of Kuwait, Kuwait</i>	<b>Saul Bellow and the Psychology of Heartbreak: A Comparative Study</b>

## SOCIOLOGY, MEDIA, POLITICS AND HISTORY

<b>Presenter's Name</b>	<b>Paper Title</b>
Maria Pevnaya, Assoc. Prof. Dr. - <i>Ural Federal University, Russia</i>	<b>The Main Changes of Students' Volunteer Activities in a Russian Large Region (Sverdlovsk Region)</b>
Flera Khabibullina, Ms. - <i>Mari State University, Russia</i>	<b>Functioning of Political Aphorisms with A Future Meaning in the Media of the International and Russian Regional Languages</b>
May Samir El-Falaky, Dr. - <i>Arab Academy for Science and Technology &amp; Maritime Transport, Egypt</i>	<b>The Representation of Arabs in Mobile Games: A Critical Discourse Analysis</b>
Albert Agbesi Wornyo, Mr. - <i>University of Education, Winneba, Ghana</i>	<b>Intercultural Rhetoric Analysis of the Daily Graphic and the New York Times: A Micro Genre Analysis</b>
Katerina Papaioannou, Ms. - <i>University of</i>	<b>A Study of the Cultural Policy of Spain during the 20th</b>

<i>Patras, Greece</i>	<b>Century</b>
<i>Iuliia Gudova, Ms. -Ural Federal University, Russia</i>	<b>Myths of Empire in Contemporary European Culture: Historical Causes and Political Maps</b>
<i>Andrey Pechnikov, Mr. -Volga State University of Technology, Russia</i>	<b>Russian Province of the 1990s: As A Mirror of Social and Economic Reforms</b>
<i>Irina Boyarinceva, Ms. -Mari State University, Russia</i>	<b>Soviet Militia in Opposition to Alcoholism in 1917-1991: Regional Level</b>
<i>Elifas Gonçalves Junior, Prof. -Federal University of Mato Grosso, Brazil (179+)</i>	<b>Personality Traits and Shame to Entrepreneurship</b>

## PHILOSOPHY AND PSYCHOLOGY

<b>Presenter's Name</b>	<b>Paper Title</b>
<i>Yury Samoylova, Assoc. Prof. Dr. - Pyatigorsk State University, Russia</i>	<b>Internet of Things as Semiotic Phenomenon</b>
<i>Yury Samoylova, Assoc. Prof. Dr. - Pyatigorsk State University, Russia</i>	<b>Internet of Things as Social-Humanitarian Technology</b>
<i>Raja Putri Nadiah Raja Ahmad, Ms. - Universiti Teknologi Mara (UiTM), Malaysia</i>	<b>The Effects of Violent Video Game: Battlefield 1 Towards Malaysian Playstation 4 Gamers' Psychological Behaviour in Malaysia</b>
<i>Dzikri Hijriarahmah, Ms. -Islamic University of Indonesia, Indonesia</i>	<b>Nurse Evaluation Tools</b>

## LAW

<b>Presenter's Name</b>	<b>Paper Title</b>
<i>Katerina Papaioannou, Ms. -University of Patras, Greece</i>	<b>A Study on the Institutionalisation of the Protection of Cultural Heritage by the International Law</b>
<i>Marina Mokoseeva, Ms. - Mari State University, Russia</i>	<b>Decisions of Constitutional Justice Bodies of the Russian Federation: Legal Rule or Formality</b>
<i>Tatiana Mikheeva, Ms. -Mari State University, Russia</i>	<b>Legal Aspects of Public Control in the Regions of the Russian Federation</b>
<i>Tatiana Mikheeva, Ms. -Mari State University, Russia</i>	<b>Autonomy of the Local Government in Terms of Public Control</b>
<i>Irina Boyarinceva, Ms. -Mari State University, Russia</i>	<b>Local Self-Government and Transparency: Features of Constitutional Regulation</b>
<i>Olga Yakhina, Ms. -Mari State University, Russia</i>	<b>Information Access on Municipal Services: Questions of Publicity</b>
<i>Olga Yakhina, Ms. -Mari State University, Russia</i>	<b>Anti-Corruption Enforcement in Local Governments of Russia</b>
<i>Elena Temelkovska-Anevaska, Asst. Prof. Dr. -University "St. Clement of Ohrid", Macedonia</i>	<b>Peaceful Means for Settlement of Inter-State Disputes: Reflections, Advantages and Disadvantages</b>

Zuraini Ab Hamid, Asst. Prof. Dr. - <i>International Islamic University, Malaysia</i>	<b>The Effectiveness of Trafficking in Persons Report in Combatting Human Trafficking</b>
Zuraini Ab Hamid, Asst. Prof. Dr. - <i>International Islamic University, Malaysia</i>	<b>The Challenges Faced by the Enforcement Bodies in Malaysia on Human Trafficking</b>
Norjihhan Ab Aziz, Dr. - <i>International Islamic University, Malaysia</i>	<b>Restorative Justice as an Alternative Criminal Dispute Resolution for the Offence of Theft</b>
Norjihhan Ab Aziz, Dr. - <i>International Islamic University, Malaysia</i>	<b>Enhancing Plea Bargaining Process through Mediation</b>

#### **GEOGRAPHY, DEMOGRAPHY AND FOLKLORE STUDIES**

<b>Presenter's Name</b>	<b>Paper Title</b>
Stevo Radivoje Pasalic, Prof. Dr. - <i>University of East Sarajevo, Bosnia and Herzegovina</i>	<b>Dynamics and Directions of Demographic Changes in Bosnia and Herzegovina</b>
Valentina Mariana Manoiu, Assoc. Prof. Dr. - <i>University of Bucharest, Romania</i>	<b>Environmental Responsibility – An Essential Component of Social Responsibility for the Most Important Romanian Companies</b>
Victoria Polyakova, Assoc. Prof. Dr. - <i>Ural Federal University, Russia</i>	<b>Immigrant Integration in Contemporary Russia</b>
Peng Zhu, Assoc. Prof. Dr. - <i>Jinan University, China</i>	<b>Reasons, Courses and Trends: Overseas Tibetans' Emigrations and Remigrations</b>
Natalia Efimova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Local Text of a Provincial Town in the Internet Folklore</b>
Lyubov Alekseevna Abukaeva, Prof. Dr. - <i>Mari State University, Russia</i>	<b>Sacred Trees and Groves in Mari Taboos</b>
Katarzyna Bobkowska, Dr. - <i>Gdansk University of Technology, Poland</i>	<b>University-Company Cooperation in the Context of the Geodesy and Cartography Development</b>

#### **ARCHAEOLOGY AND ARCHITECTURE**

<b>Presenter's Name</b>	<b>Paper Title</b>
Mihai Corneliu Popovici –Donici, Assoc. Prof. Dr. - <i>Politehnica University Timișoara, Romania</i>	<b>Systematic Typologies of Neolithic Constructions in the Romanian Banat, Based on a New Method of Architectural Recasting</b>
Giacomo Martines, Asst. Prof. Dr. - <i>Polytechnic of Bari, Italy</i>	<b>The Multi-Criteria Diagnostics and Surveys for Understanding and Monitoring the Issue of Technical Restoration in the Teaching of the Architectural Conservation</b>
Katarzyna Bobkowska, Dr. - <i>Gdansk University of Technology, Poland</i>	<b>Cooperation between University and External Company in Architectural Inventory Using Innovative Measuring Technology</b>



## ECONOMICS, FINANCE, MANAGEMENT AND MARKETING

<b>Presenter's Name</b>	<b>Paper Title</b>
Venelin Krastev Terziev, Prof. Dr. - <i>University of Rousse, Bulgaria</i>	<b>Improvement of National Strategic Framework in Organic Production and Management in the Republic of Bulgaria</b>
Venelin Krastev Terziev, Prof. Dr. - <i>University of Rousse, Bulgaria</i>	<b>A New View on Social Adaptation of the Military, Discharged From Military Service in Bulgaria</b>
Ramziya Shakirova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Tax Privileges in Russian Federation: A Change in an Establishing Order</b>
Ramziya Shakirova, Assoc. Prof. Dr. - <i>Mari State University, Russia</i>	<b>Institutional Environment of Business In Russia: A Principle of Tax System's Stability</b>
Pavle Jakovac, Asst. Prof. Dr. - <i>University of Rijeka, Croatia</i>	<b>Overview of Electricity Consumption-Economic Growth Causality Literature: Where Has the Empirical Research Led Us so Far?</b>
Norlaile Salleh Hudin, Dr. - <i>Universiti Pendidikan Sultan Idris, Malaysia</i>	<b>Exploring Supply Chain Risks among Malaysian Automotive SMEs</b>
Lucia Vilcekova, Dr. - <i>Comenius University, Slovakia</i>	<b>Consumer Perception of Selected Brands Explored through Archetypes</b>
Aleksey Fairuzov, Mr. - <i>Mari State University, Russia</i>	<b>The Formation of the Company Human Potential under the Conditions of Modern Economy Innovative Development at the Regional Level</b>
Aleksey Fairuzov, Mr. - <i>Mari State University, Russia</i>	<b>Problems Formation of Personnel Potential in the Conditions Innovative Development</b>
Tatiana Grigorievna Barkalova, Dr. - <i>Mari State University, Russia</i>	<b>Modelling the Development of the Regional Economy: Static and Dynamic Approach</b>
Elena Halturina, Ms. - <i>Mari State University, Russia</i>	<b>Features Definitions of Performance Management System Implementation of the Quality and Safety of Food Products to the Enterprise</b>

## WEDNESDAY – 8<sup>th</sup> February 2017

**09:15 – 12:30**

### **Istanbul Boat Sightseeing Tour (Bosporus Sightseeing Cruise)**

English guided excursion by boat along the waterway separating Europe and Asia. This social activity is offered (free of charge) to all INTCESS 2017 participants.

Departure Point for the Boat Tour: In front of the Nippon Hotel (9.15 am)