

EFFECT OF MULTIMEDIA PRINCIPLE ON VOCABULARY LEARNING AMONG SECOND LANGUAGE LEARNERS

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Abstract

This paper discusses the importance of vocabulary in language learning and the effect of Multimedia Principle in vocabulary learning. Vocabulary acquisition is an essential part of language learning since it is considered as one of the main components of language proficiency which determine how well learners read, speak, listen and write. The language used in language learning becomes more complex as students move from one level to the next. Having limited vocabulary often hinders students from mastering the four language skills. Generally, in the traditional way of learning a language, only words and their associated meanings in a text-only format are presented to students. However, with the development of technology, multimedia glosses such as visual text, spoken text and graphics manage to assist students in acquiring new vocabulary. Research in the area of multimedia instruction has yielded results that indicate that texts and graphics (Multimedia Principle) are more conducive to learning, rather than just text or graphics alone.

Keywords: Multimedia Principle, Vocabulary learning, Multimedia glosses