

MORPHOLOGICAL PROCESSES OF JAWA BARAT TOURISM DESTINATIONS NAMING

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Abstract

This paper discusses morphological processes of Jawa Barat tourism destinations naming. Jawa Barat is one of the provinces in Indonesia that has many tourism destinations. The names of tourism destinations in Jawa Barat have different morphological processes. From the ten types of morphological processes, it is found they are five types of them. The first process is formed from the initial letters of a set of other words called acronym. The second is joining two words by taking parts of the two words called blending. The third process is the totally new names or terms often a brand name that becomes the names, it is called coinage. The last type of process is a compound word contains of at least two bases words called compounding. It can be concluded that the blending and compounding are the most effective process used in the morphological processes of Jawa Barat tourism destinations naming.

Keywords: morphological processes, Jawa Barat, acronym, blending, coinage, neologism, compounding, loan word.