

WOMEN COMMUNICATION IN ALBANIAN POLITICS FROM 2005 AND IN FOLLOWING YEARS

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Abstract

Communication is a process of relation which we all know that to communicate it isn't only to give a message but also to enter in a relationship who all actors their own roles and try even to create their own image. In this relationship relation a special role plays the public (political) communication which in Albania is generally rude and aggressive. Political situation referring to communication is almost all the time in a kind of pressure especially during the local elections and parliamentary ones too. Very strong and harsh terms are used. In the last years after 2005 Political situation has shown the political language terms critters by telling which speaking manner has been related to both sides; the right and the left on, the conflict between both parts has been presentable all the time and who has identified most the lack of being clear. Political sides in Albania use special language instruments adding patriarchal and aggressive elements during their debates and discussions. Taking this role for a woman it means to have a lot of courage. She has to take the risk that everything has the possibility to take place; women may be insulted ,may be told offensive words, unfortunately verbal political culture of politicians (men)it is not the one we all want and this shows their weakness in their discussions by using insults instead of arguments. After 2005 and in the following years has been noticed a wild communication of Albanian women in politics, a characteristic which doesn't fit them as women such behavior may justify that their presence in political activities may not feminize their role in such masculist politics as the Albanian one ,in the battle for survival may have been unfeminise by themselves. The usage of a rude dictionary has been seen as an effective manner for creating your authority with the people who around and interact with you. As a conclusion women can't "smooth" the nature of political behavior.

Keywords: political parties, political communication, political language, masculism, women in politics, feminism.