

## DIGITAL CAPITALISM AND NEW COMMUNICATION POLICIES OF TURKEY

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### Abstract

New communication technologies and policies, especially since 1980s, has become a major discussion point in social science studies with communication axis. When compared to US and Europe communication policies to Turkey- It is high lightened that Turkey's new communication technologies are dependent on outside sources and Turkey does not have a stable and long-term determined approach towards these technologies.

In addition to 1980s means changing of paradigm of the development of a liberal economy, free market economy, market orientation communication policies points out an outstanding axis shift.

The source of the changes in this period are articulation of a new accumulation scheme of capitalism in Turkey and the loss of power of the nation-state and nation-state policies in the process. Another important point is that Turkey is one of the worst ranked countries when country's population compared to the number of internet users. Lack of access equity and Turkey's not producing but exporting position and being dependent in terms of communication technologies are main points to be considered when examining the policy.

Considered Turkey in new communication technologies and policies axis, Marshall and When (transferred succeeded, 2004, p. 15).; They address that that country necessarily has information infrastructure and accordingly develop the applications to meet the local needs and at last have the power of creating and controlling capacity In order to take advantage of the advantages of information and communication technologies in a country.

When Turkey is evaluated from this perspective, it falls behind his European parties in terms of creating innovation capacity and administering the contents of this innovation.

This study, in order to create a sensitive framework for the political economy of communication, aims to examine the information technologies in the scope of access equity and content orientation and it also aims to come up with possible answers concerning how to manage and organize this new media.

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