

DEVELOPING ENVIRONMENTAL EDUCATION AMONG THE CITIZENS TO SHIELD THE BENEFITS OCCURRED FROM THE FLORA INDOORS THE COUNTRY

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Abstract

Sri Lanka, the pearl in the Indian Ocean, rich with uncountable variety of bio-diversity and this myriad richness is a universal fact among the all countries in the world. Nevertheless, this biological richness led country for a monetary cascade for the reason that many developed countries as well as multinational pharmaceutical corporations had identified some flora situated indoors the country possessed invaluable medicinal curatives and agricultural values which could be used and reproduced expensive medicine as well as agricultural products to the global market. Therefore, these developed countries together with their multinational pharmaceutical corporations had engaged with a process of examining the flora within the country which possess market and medicinal values and started to take them away from the country to produce agricultural products and medicine, and ultimately it improves food security and health which could be termed as bio-piracy. But the problem is this catastrophe took place by the developed countries without prior informed consent from the indigenous and local communities (ILC) of the country and moreover the benefits occurred from manufactured medicinal and agricultural products have only been consumed by these developed countries without compensate or paying loyalty to these ILCs. Additionally, these developed countries registered patents under intellectual property regimes for these developed formulas of extracted genes from these pirated floras and enjoys its emerged benefits exclusively for a long period. This situation could be controlled within the country by developing education among the ILCs along with the other inhabitants by giving awareness on how to protect and promote our national flora within the country via using of contemporary sui-generis legal framework.

Keywords: Biodiversity, Biopiracy, Intellectual Property Law, Patents, awareness of Sui-generis legal framework