THE CHANGE IN MAGAZINE PRESS IN TURKEY
THE PROBLEMATIC OF MAGAZINE PUBLISHING IN THE EXAMPLE OF SES MAGAZINE
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Abstract
Magazine is a popular content type of publishing for the dominant pop culture who wants to effect mass culture. Magazine is a diversion method for the ones who want to make people think about popular things instead of serious subjects. Magazine is the most popular propaganda tool for the ones who want to make censorship in media and who wants to fiction people for a perception management under popular culture. The magazine press has developed in Turkey after 1960s and 1980s with the development of liberal economy. But while this development was in quantitative way it wasn't in qualitative way. The serious and intellectual content of magazine has changed to asparagus news interrupting to private life of people, gossip news and to news with sexual content. The aim of this paper is to make an analyze for the development and change in the magazine press in Turkey in the last fifty years. For this aim there has been done a content analysis for the most popular Turkish magazine journal SES' 1964 and 2014 issues. In the end of the content analysis there has been opened a discussion in the content change of the magazine press in Turkey in the last forty years and in the position where it come up today.

Keywords: Magazine Press, Journal Publishing, Ses Magazine Journal