THE RELATIONSHIPS AMONG HUMANISTIC, EGO, AND ECOCENTRIC VIEWS WITH UNIVERSAL LIFE VALUES

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Abstract

Universal values are important for all human beings to withhold in order to survive peacefully and sustainably in the mother earth with limited and easily diminished resources. The research aims to develop an instrument to evaluate the life values of respondents especially towards natural environment. An instrument was developed based on the framework anchored on the philosophy of universal life values as proposed by INEVAL (2014) coordinated human values system and Sai Australia (2014). This study also explored the relationships of environmental paradigm of respondents namely humanistic, egocentric and ecocentric with the universal values. Pilot studies were conducted to validate the instrument with the items classified under the five constructs identified as right action, inner peace, truth, kindness, love and non-violence. The research finding revealed that there were positive and significant relationship between humanistic worldview \((r=0.386, p<0.01)\); egoistic worldview \((r=0.143, p,0.05)\); and ecocentric worldview \((r=0.279, p<0.01)\) with the life values. The development of this instrument will serve as useful guide for humanity and social education sectors to promote value-based education for good citizenship and values-based economical development in nation building.

Keywords: universal life values, egocentric, humanistic, ecocentric